



PLEASE ATTACH PHOTO:
 -Business head shot
 -Colored
 -White Background

CHAMPION OF RESILIENCE - INDIVIDUAL/TEAM

Coverage: The unfamiliarity with the COVID-19 pandemic and uncertainty with its impacts, challenge businesses to assess all its resources to find the best combination for it to survive. The driver for these can only come from Individuals/Teams who are determined to help steer pre-COVID-19 practices and strategies into fresh, creative concepts and approaches which are responsive to the “New Normal” realities being unveiled by COVID-19.

This award will cover all regular hotel sales and marketing professionals at all job levels and hotel sales and marketing teams/groups who have undertaken initiatives/projects/endeavors that reflect innovative strategies, creativity and resilience in making the hotel experience safe, and demonstrating that to apprehensive customers, as well as in mitigating economic impact brought about by the crisis.

Examples would be deployment of health and hygiene measures, fine-tuning booking tools to remind customers about the restrictions in place, offering meal plans for delivery/take-out to locals, or offering weekend getaway packages. “Out of the Box” ideas are encouraged.

PART 1: CONTACT DETAILS

Instructions: It is important that active contact account details are indicated so that Organizers can reach you for further information, if needed.

INFORMATION	NOMINEE	NOMINATOR
Last Name, First Name, MI		
Organization		
Position		
Email Address		
Mobile #		
Landline #		
	Names of Team Members	Position



PART 2: RELEVANT BACKGROUND INFORMATION ON THE NOMINEE NAME

Instructions: Please ensure that the correct name (including spelling) of the NOMINEE is indicated as this will be used in the HSMA's permanent records.

INFORMATION	NOMINEE
Last Name of Nominee/Team Leader	
First Name of Nominee/Team Leader	
Middle Name of Nominee/Team Leader	
Name Extension If any (Jr. Sr. III etc.)	
Nickname of Nominee/Team Leader	

PART 3: ACCOMPLISHMENTS AND/OR ACHIEVEMENTS

Instructions: Only accomplishments and/or achievements from the period 23 March to 16 October 2020 will be considered.

3.A. ROLE

<p>Describe the regular role of the Individual/Team in the Property operations. Explain role of the same Individual/Team in the total or component program of the Property for COVID-19 and cite if any adjustment was needed under the pandemic situation. Detail any initiative/lead roles taken, coordination/networking performed or mentoring/coaching/counseling tasks done relevant to the program.</p>	
Weight: 30%	Maximum Words: 200
<div style="border: 1px solid black; height: 268px; width: 100%;"></div>	



PART 4: DECLARATION

We hereby declare that the facts and accompanying information stated in this NOMINATION FORM FOR CHAMPION OF RESILIENCE - INDIVIDUAL/TEAM CATEGORY, are true, correct and verifiable, to the best of our knowledge, and satisfy the eligibility criteria of the VIRTUS AWARDS.

If this nomination makes it into the SHORTLISTING of candidates for further evaluation, we consent to submit additional information which the HSMA Organizers and Judges may require. We understand that the information will be used by the Organizers and Judges in evaluating the Final Awardees and we consent to the use of such information for that purpose.

Finally, if selected as a Finalist or Award Recipient, we hereby authorize the release and use, in connection with the VIRTUS AWARDS for 2020 and henceforth, of our names, our Property's Name, non-financial information, photographs, video and audio recordings of us in any form of media and from whatever source.

Signature over Printed Name/NOMINATOR

Signature over Printed Name/NOMINEE

Date: _____

Date: _____